

# zilver.co

M A G A Z I N E

## New Ankara Series

Timeless design  
with innovative technology



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Consultant



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# Editorial Notes



## DEAR READER,

When I recently discussed the new designs with my team, we took a moment to reflect on what it means to be authentic these days. Authenticity is something that we all aim for and yet most of us are a bit unsure what it actually means for our day-to-day lives, including in our work. However, we at Zilver are always thinking about this concept, and have built it into every aspect of how we do business.

At Zilver, we believe in excellence from creating iconic designs to maintaining the highest production standards while enabling a sustainable attitude to consumer products. Striving for the best in all areas of our business is obviously easier said than done. But we've come to realize that we are at our best when we keep the strings in our hands. The more we do in-house, the better our results.

So what makes Zilver authentic? Being in touch with every part of the cycle from design to production in a very personal way is certainly our biggest asset in that regard. The more of ourselves we put into every step of the process, the more Zilver we become. Yet, in the end, it is you, our readers, customers, and supporters who believe in Zilver and therefore make it a truly authentic company.

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Director of Operations



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## The Current Situation On COVID-19 in Pakistan And How Our Zilver Products Were Designed To Promote Hand Washing



Pakistan became one of the many countries around the world to deal with COVID-19 and this has been the situation that many people of our nation have had trouble dealing with. Already over a half-a-million cases have been registered since the starting of the pandemic and as slowly as we are about to enter a third wave, our people need to be ready and start taking the necessary precautions in order to ensure their safety. Even though COVID-19 is still within its existence, many people still have no clue what it is and what it does? COVID-19 is a mutated form of disease that is affiliated with SARS-COV 2. This is a kind of virus that isn't deadly in some aspects but it is deadly for people with relevant health issues such as heart disease, pneumonia, lung complications, etc. People are likely to face a demise from this virus especially for people who are old aged or with lethal health complications. In Pakistan, almost 14,000 people have died due to COVID-19.

Symptoms in the mild category for this virus may include dry coughing in excessive amounts, high fever, severe headaches, body aches, & loss of taste and smell. Severe symptoms that show a more critical sign include loss of breath, severe chest pain, and deficiency in speech. People of all types and ages are likely to be exposed to COVID-19 and there is an asymptomatic case where a person can be infected but with no symptoms. As soon as the pandemic started, Pakistan had no choice but to impose a lockdown across the nation resulting in the closure of everything including schools which had everything online in order to curb the spread of the virus. Several precautionary measures were suggested to the public in order to curtail the spread of COVID-19 which included avoiding big gatherings, maintaining social distance by being 6m apart, and washing your hands.

Zilver specializes in a variety of products from sinks, showers, sanitizer and soap dispensers, racks for towels and soap, etc. For the COVID-19 Pandemic, Zilver has brought in a variety of sensor technology-based products ranging from dispensers to sinks because once a person touches anything on a surface, the germs can multiply more efficiently. Some of our products within that category includes a soap/sanitizer dispenser, designed to control the spread of Covid-19 but not only it provides this benefit but it also has the technology to dispense the right amount of soap which reduces wastage. Another product in the sensor category are sinks and for that you just have to place your hand underneath the faucet.



# SESSION WITH THE MAESTRO YUNUS SHEIKH

WORLD RENOWNED PLUMBING AND FIREFIGHTING CONSULTANT



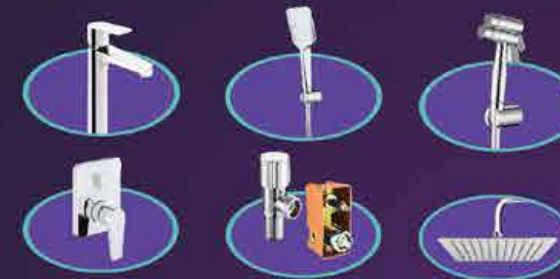
Mr. Yunus Sheikh - Firefighting Consultant

I am a plumbing and firefighting consultant for the past 50 years. Most of my life I spent in States working as a consultant for USEPA and other private consultants. Since the year 1992, I've been in Pakistan working as a consultant in the same office where I am sitting now. The material in this industry of plumbing plays an important part. The selection is the major thing and the production of it is also very critical in this because the material which we use has to comply with the plumbing codes which are followed all over the world. The manufactured local material isn't of very high quality because they have problems of leakages and other things. Karachi Tile Mart is a company that Zilver created and brought it to the Pakistani market. They even have a variety of fitting based products in Turkey and they have done a wonderful job in such a way that

they're easily affordable. Since we are going through a pandemic, the products they've brought with water saving device capabilities which would help in less consumption as well as maintaining proper hygiene. Zilver does its best in maintaining its quality day by day by bringing products of high quality causing constant improvement. SIUT in Karachi have installed some of their products and they're working perfectly fine along with the intention of having SIUT Sukkur install Zilver's products. I would highly recommend the people to use this product of Zilver in their houses. I would wish Karachi Tile Mart the best of luck in this field and give a better product every day to the people who need it because people aren't very aware of the things in this country.

## OUR PRODUCT SHOWCASES

ZILVER IS PROUD TO HAVE THEIR PRODUCTS SHOWCASED AT THE  
**INDIGO HEIGHTS HOTEL & SUITES LAHORE**



ZILVER IS PROUD TO HAVE THEIR PRODUCTS SHOWCASED AT THE  
**ASKARI TOWER LAHORE**



ZILVER IS PROUD TO HAVE THEIR PRODUCTS SHOWCASED AT THE  
**AMAZON MALL ISLAMABAD**





# SAFETY FIRST WASH AND PROTECT

ZILVER INTRODUCES HAND SANITIZER

[KILLS 99.9%  
OF GERMS]



NOW AVAILABLE AT YOUR NEAREST ZILVER OUTLET  
OR YOU CAN ORDER IT ONLINE FROM [caraz](https://www.caraz.com)



# 5

## WAYS TO CONSERVE WATER IN THE KITCHEN



1

Use your dishwasher because it uses less water rather than washing the dishes by hand. Make sure your dishwasher is at full load before running it because you'll save up to a 1000 gallons every month.



2

If you have to wash a few pots by hand, make sure to turn your water off if you're not rinsing. Better yet that instead of using running water to wash those pots, try soaking them in soap and water.



3

Try to use a designated water bottle or a glass for refills because this will allow for a cut down on the number of glasses to wash.



4

Try to wash your fruits and vegetables in a pot of water rather than washing them through running water. Defrost your food using a refrigerator rather than using running water. Cook your food using less water if required as possible since it retains more of its nutrients.



5

If you accidentally drop your ice cubes on the floor, don't throw them out immediately. Place your ice cubes on a house plant. With that, you can use the ice cube water to water the house plants or rinse your fruits and vegetables with them.





OUR STYLISH RANGE OF WATER CLOSETS

# Water Closets

# Water Genius!



# Wall Hanging Water Closets

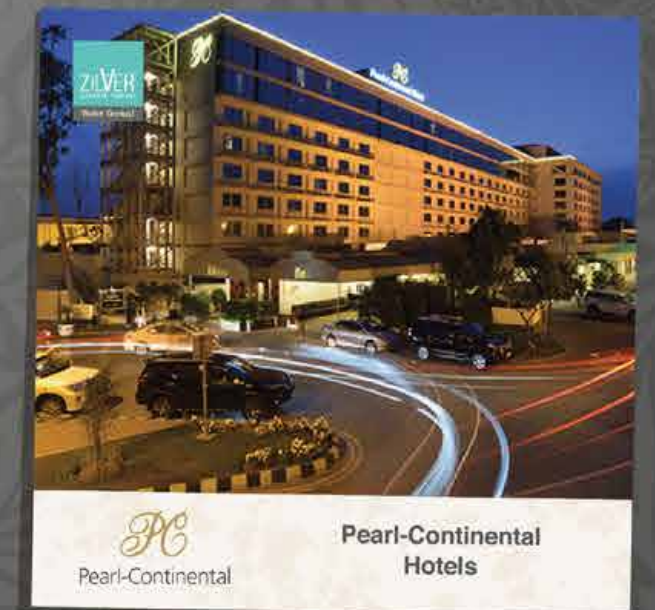
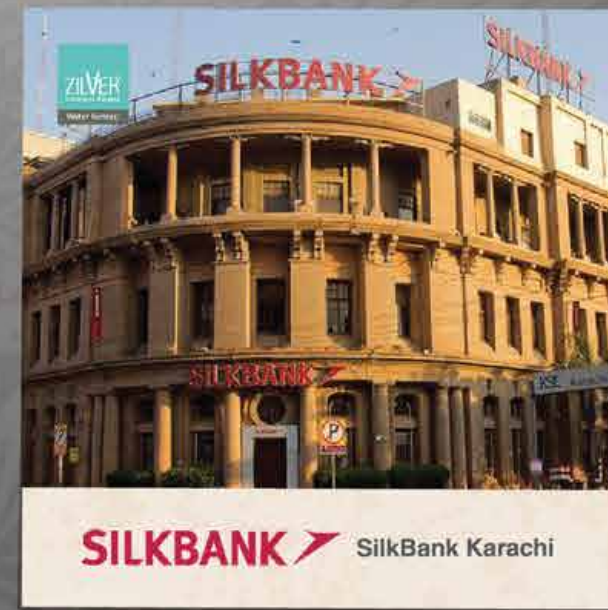
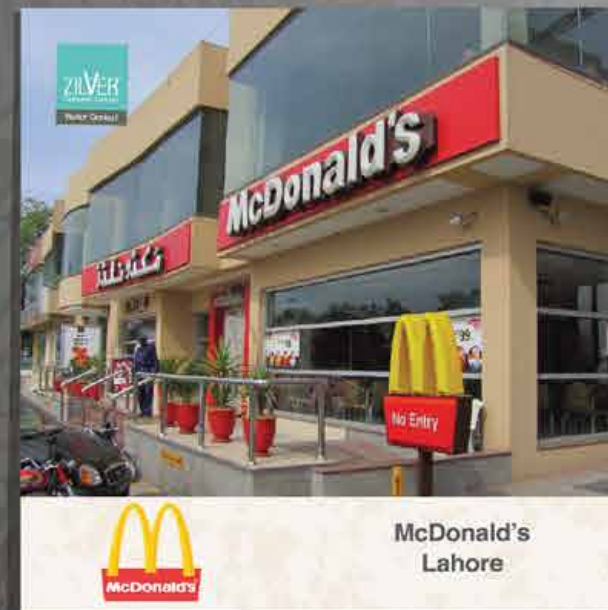
UF COVER UF (Urea-Formaldehyde, Thermoset)  
Distinctive features:

- Unscratchable
- Very easy to clean
- A high quality material
- Resistant against cigarette burns



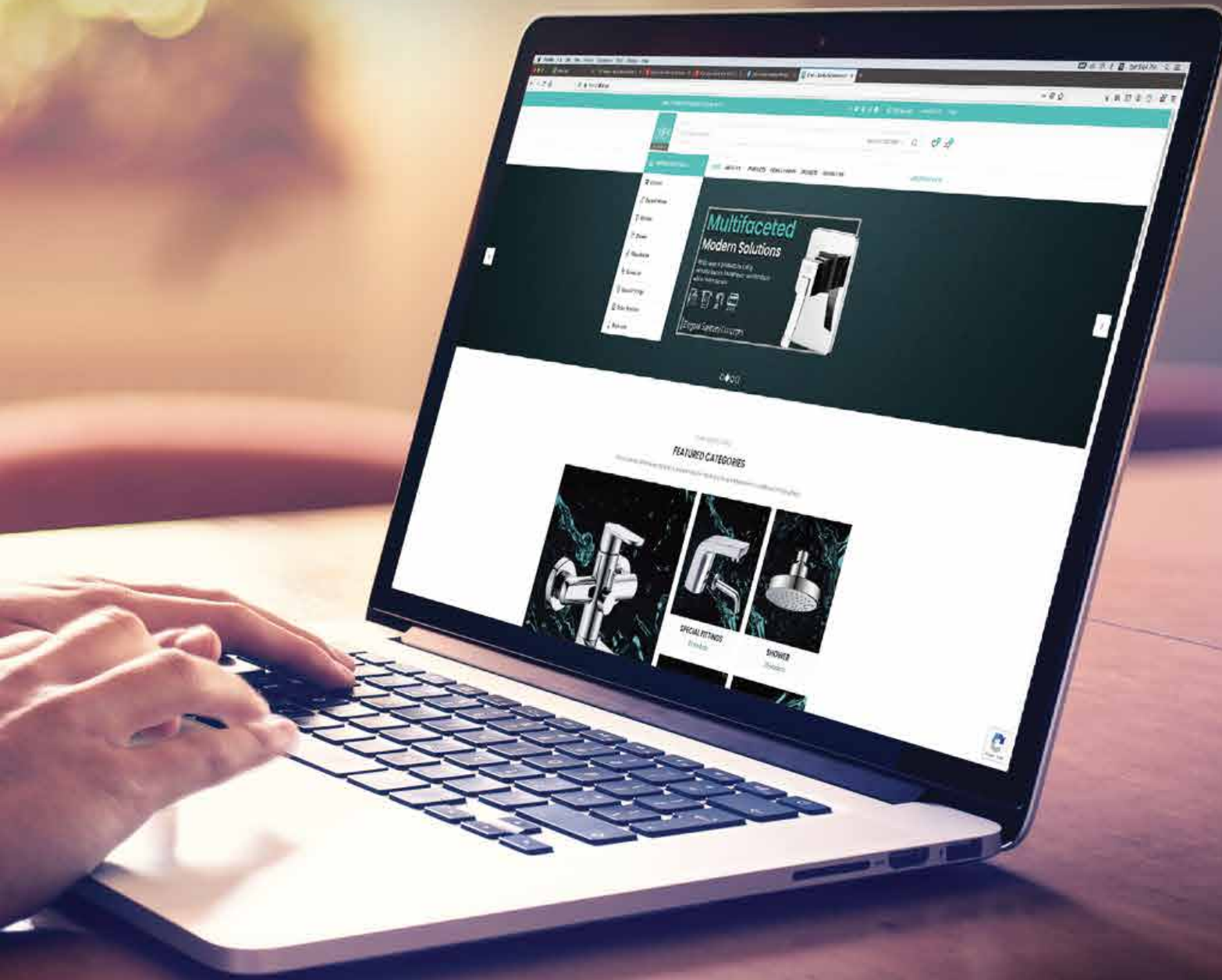


# CLIENTS WHO TRUST IN ZILVER





# RIGHT TO YOUR DOORSTEP



Zilver is proud to introduce its Ecommerce website. Now you can order online at

[www.zilver.co](http://www.zilver.co)



ZilverSanitary



facebook.com/ZilverSanitaryFittings



www.zilver.co

# THE PHILOSOPHY BEHIND ZILVER'S TOILET

## SUPER FLUSHING POWER

The toilet have been adapting special pipe design which have created super siphon-jet power to flush deeply to the button of the toilet

## ENLARGED AREA OF WATER SEAL

The expanded of water seal acreage can effectively stop the ashed to attach on the surface and help for cleaning.

## ENLARGED DEPTH OF WATER SEAL

The extened water seal deepness could stop the mell to reek, the smell prevent capability is stronger.

- DOUBLE VORTEX FLUSH**
- THE CERAMIC SURFACE IS VERY SMOOTH AND EASY TO CLEAN**
- 3/6L WATER=SAVING**
- FIRING AT 1289°C HIGH TEMPERATURE**
- POLYMER ENGINEERING MATERIAL ABS EFFECTIVE WATER=SAVING DURABLE**
- SELF=CLEANING FLAZE, ENAXEL THICKNESS UP TO 1.1MM, MORE SMOOTH**
- SLOW & SILENT CLOSING TOILET COVER**
- PIPE FULLY GLAZED INTERNALLY NO WASTE REMAIND**



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Water Genius!

NEW  
ARRIVAL

# ZILVER TAP CLEANING SPRAY

with a proper bleaching effect

- ✔ Proven Efficiency
- ✔ Material Compatibility
- ✔ Brilliant Metal Surfaces
- ✔ Enamel - Friendly



DHA  
LAHORE

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DHA LAHORE PHASE 6



For more information please contact : Karachi: 0301-8244852 | Lahore: 0301-8244323 | Islamabad:0301-8244318/ 0301-8244864



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YS5858



ZARTB102



ISTANBUL  
SERIES



ZETD01

Products vary from basins, showers, dispensers, etc.

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